

#### I. Janet Audrain-McGovern

Janet has taught me pretty much all I know about publishing papers and getting grants. Her best work in my belief is her paper applying behavioral economics theory to the problem of adolescent smoking (1). Her paper regarding the trajectories of smoking also demonstrates her attention to detail (2). Jane leaves no stone unturned!

#### II. Albert Bandura

I am a great fan of Albert Bandura's Social Learning/Cognitive theory. I recommend the following readings (3-6).

#### III. Urie Bronfenbrenner

I like Bronfenbrenner's ecological theory, although he can be an arrogant writer. Bronfenbrenner's taxonomy of social systems is a parsimonious organization of the person-environment interaction (7, 8).

#### IV. Nicki Crick and Kenneth Dodge

The social information processing model has tremendous heuristic appeal, although it lacks research validation. I use this model frequently in teaching about socially maladjusted behavior (9).

#### V. Seymour Epstein

Epstein's *self-theory* and its three functions provided much food for my theorizing about the self (10)

#### VI. Anders Ericsson

Ericsson's research on the role of deliberate practice in expert performance, is must reading for anyone attempting to understand the art of learning (11, 12). His ten-year rule has great heuristic appeal.

#### VII. Susan Harter

Harter is one of the great psychologists of our time, even if she is not as widely recognized as her male contemporaries, like Albert Bandura. Harter's greatest contributions include competence motivation theory, her various Self Perception Profiles, and her conception of the development of self-representations based on a Piagetian model (13-19).

#### VIII. Brad Hatfield

A mentor of mine at the University of Maryland, Brad Hatfield is an innovator. It was in Brad Hatfield's class that he inspired me to develop my vision of psychoadaptation (20-22).

#### IX. William James

James is truly the father of American psychology. All modern theories of self are influenced by James's writing (23-25). In fact C.G. Jung credited James as his inspiration. No doubt it was James's ability to embrace fringe experiences that attracted Jung.

#### X. Carl Gustav Jung

In my view, Jung is the greatest psychologist to emerge from Freud's womb. Although his reading is often confusing for his autistic style, his fearless brilliance takes readers to the edge of their psychological universes. Be ware, though, reading Jung may lead you to places from which it is difficult to escape (26-28).

#### XI. Heinz Kohut

Although it is only in the past year that I began to read his work, Kohut brilliantly envisions the self, and the role parents play in self processes (29).

#### XII. Hazel Markus

It is impossible to not trip oneself into metaphysical reverie reading Markus. Although her research is grounded, her concepts are numinous (30-32).

#### XIII. Herbert Marsh

Marsh is an interesting character. More of a statistician than theoretician, Marsh revolutionized self-concept research. His Self Research Centre is a keystone in the structure of modern research on the self (33).

#### XIV. James Masterson

Masterson's description of the structure and functions of the self were a great inspiration to my writing (34).

#### XV. George Herbert Meade

Meade's *Generalized Other* explains well how self develops from social to intrapersonal (35).

#### XVI. Paras Mehta

Mehta and colleagues wrote this excellent paper on latent growth curve modeling with ordinal categorical variables (36). If you have any thought what so ever of working with longitudinal data analysis and plan on using variables that are ordered categorical, you must read this paper.

#### XVII. Randolph Nesse

I was intrigued by Nesse's hypothesis that depression is an adaptation. It is truly difficult to be self-destructive when bed-ridden by the weight of depression (37).

#### XVIII. Stephen Porges

Porges was a professor in Human Development while I was working toward my Ph.D. at the University of Maryland. His poly vagal theory is very intriguing and quite informative to the wannabe bio-psychologist, like me, if you can handle biology (38).

XIX. Daniel Rodriguez

I am still working on my *great works*, but I'm not there yet. Nevertheless, you should read my paper from the inaugural conference of the Self Research Centre (39), my paper on James's definition of self-esteem (40), and my recent publication on the role of physical self-concept in adolescent smoking prevention (41). Recent works I'm happy with are my paper on contextual consistency and adolescent smoking (42), my ADHD and smoking paper (43), and my beliefs about the risks of smoking paper (44).

XX. Carl Rogers

If you do not know Carl Rogers, you do not know counseling psychology. Rogers is the embodiment of empathy (45).

XXI. Robert White

White's Effectance Motivation theory is the foundation of Harter's Competence Motivation theory, and a truly inspiring piece (46).

XXII. Allan Wigifield

Allan is my true mentor, and he continues to inspire me in every word I write (47, 48).

XXIII. Donald Winicott

Everyone should know what is *good enough mothering*, and understand the importance of *transitional objects* (49).

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